



## HEALWELL EXPO 2025 EXHIBITOR KIT

### Welcome to HEALWELL Expo 2025!

Dear Exhibitor,

We are excited to welcome you to **HEALWELL Expo 2025**, Malaysia's premier **health and wellness expo**, designed to bring together businesses, professionals, and the public to promote healthier living. Whether you are showcasing innovative health products, wellness services, or medical advancements, this event offers a powerful platform to engage with your target audience and grow your brand.

#### Event Details:

- **Date:** September 27<sup>th</sup> and 28<sup>th</sup> 2025
- **Venue:** The Ballroom @MAHSA University, Bandar Saujana Putra
- **Time:** 10am to 6pm



#### Why Exhibit at HEALWELL Expo?

- **Targeted Audience** - Reach thousands of potential customers, industry professionals, and wellness enthusiasts.
- **Brand Awareness** - Boost your visibility in the health and wellness industry.
- **Networking Opportunities** - Connect with key players in the healthcare, fitness, and wellness sectors.
- **Product & Service Showcase** - Engage directly with customers through live demos, consultations, and sales.
- **Marketing Exposure** - Benefit from our extensive digital and offline promotional campaigns.



Jalan SP 1/3, Bandar Saujana Putra, 42610 Jenjarom, Selangor  
☎ +60 12-397 9524 | ✉ info@healwell.my

## Exhibitor Packages

Package	Booth Size	Booth Location	Price (RM)(SST Included)	Inclusions
Basic Premium	2m x 2m ≈ 4sqm 	General Area	1,944	<ul style="list-style-type: none"> <li>- 1 x Information Desk</li> <li>- 2 x Folding Chair</li> <li>- 1 x Wastepaper Basket</li> <li>- 1 x 13amp SSO</li> <li>- 4sqm needle punch carpet (Single Color)</li> <li>- 1 x Fascia Company Name and stand number</li> <li>- Exhibitor listing</li> </ul>
Package	Booth Size	Booth Location	Price (RM) (SST Included)	Inclusions
Premium	3m x 3m ≈ 9sqm 	High-traffic Zone	3,240	<ul style="list-style-type: none"> <li>- 1 x Information Desk</li> <li>- 2 x Folding Chair</li> <li>- 1 x Wastepaper Basket</li> <li>- 1 x 13amp SSO</li> <li>- 9sqm needle punch carpet (Single Color)</li> <li>- 1 x Fascia Company Name and stand number</li> <li>- Exhibitor listing</li> <li>- Premium location</li> <li>- Social media mention</li> </ul>

## Exhibitor Guidelines

### Setup & Dismantling Schedule:

- **Setup:** 26<sup>th</sup> Sep 2025, 2:00pm to 6:00pm
- **Exhibition Days:** 27<sup>th</sup> -28<sup>th</sup> Sep 2025, 10:00am to 6:00pm
- **Dismantling:** 28<sup>th</sup> Sep 2025, 6:00pm to 10:00pm  
29<sup>th</sup> Sep 2025, 10:00am to 2:00pm

### Booth Design & Branding Rules:

- Each exhibitor will receive a designated booth setup. Any additional structures must be pre-approved.
- No excessive noise, flashing lights, or obstructive decorations allowed.
- All branding materials should align with the HEALWELL Expo theme.

### Sales & Promotions Policies:

- Product sales are allowed but must comply with event regulations.
- Exhibitors are encouraged to offer interactive experiences and promotional deals to engage visitors.

## Rules & Regulations for Exhibitors

### Compliance with Malaysian Laws

- All exhibitors must comply with Malaysian **Medicines (Advertisement and Sale) Act 1956** and **Medical Device Act 2012**.
- Direct promotion of prescription medications, unregistered medical equipment, or controlled substances to the public is **strictly prohibited**.
- Any promotional materials must **adhere to ethical marketing practices** and should not make misleading health claims.

### Prohibited Activities

- No treatment, procedures, or on-site medical services may be conducted unless explicitly approved and carried out under the supervision of a **licensed healthcare professional**.
- No **prescriptions, medical consultations, or diagnoses** can be provided at booths without prior approval from the relevant health authorities.
- False or exaggerated claims regarding medical products, health supplements, or wellness therapies will not be tolerated.

### Ethical Practices & Professional Conduct

- Exhibitors must adhere to **professional and ethical sales practices** in promoting their products or services.
- Any **medical claims or endorsements must be supported by scientific evidence** and regulatory approvals.
- Health screening booths must comply with **confidentiality and patient privacy** policies.
- All exhibitors must maintain a professional and respectful demeanor at all times.

### Product & Display Restrictions

- **Health supplements, medical devices, and wellness products** must be clearly labelled and comply with **Malaysian regulatory approvals** (MOH, NPRA, MDA).
- Any product demonstrations must be **safe, non-invasive, and pre-approved** by event organizers.
- No unauthorized giveaways of medical samples, prescription drugs, or invasive health devices are permitted.

### Safety & Liability

- Exhibitors are responsible for the **safety and security** of their booths, staff, and displayed items.
- Any damage to event property must be reported immediately and **covered by the responsible exhibitor**.
- The organizer reserves the right to **shut down any booth** violating event rules or Malaysian laws.

### Promotional Integrity

- Any claims about product benefits must be **truthful, non-misleading, and compliant** with Malaysian advertising laws.
- Promotional activities (sampling, consultations, or live demonstrations) must be **pre- approved** by the event organizer.
- Exhibitors are encouraged to engage attendees through **educational and interactive methods** rather than aggressive sales tactics.

### Inquiries & Approvals

- If unsure whether your product or service complies with regulations, please **consult with the event organizers prior to the expo.**

### Marketing & Promotional Opportunities

#### Promote Your Booth!

We provide marketing support to exhibitors through:

- **Social media promotions** featuring your brand.
- **Email campaigns** sent to our database of health-conscious attendees.
- **On-site branding opportunities** like sponsored workshops and wellness talks.

#### Speaking Opportunities

- Get featured in our speaker line-up for an **educational session or product demo.**
- Limited slots available—contact us to reserve your spot!

#### Important Dates & Deadlines

- Exhibitor Registration Deadline: 30 June 2025
- Booth Confirmation & Payment Deadline: 30 July 2025
- Marketing Material Submission: 18 July 2025

## Payment & Terms

### Payment Details:

All payments must be made via bank transfer

- **Bank Name:** Affin Bank Berhad
- **Account Name:** MAHSA Hospital Sdn Bhd  
**Account Number:** 10-040-002798-1
- **Reference:** HealWell Expo 2025
- **Finance PIC contact:** Mr. Anthony Tan/Ms. Nurul Fatin
- **Email:** [financemsh@mahsahospital.com](mailto:financemsh@mahsahospital.com)

### Cancellation Policy:

- **Before [15 August 2025]:** 50% refund available.
- **After [15 August 2025]:** No refund available.

### Contact Information:

- **For Inquiries & Bookings:** Wan Abdul Somad (Facility)/Nurul Nadia (Business Development)
- **Phone:** +60 19 561 9981/+60 12 649 8655
- **Email:** [wasomadi@mahsahospital.com](mailto:wasomadi@mahsahospital.com)/[nnadiak@mahsahospital.com](mailto:nnadiak@mahsahospital.com)
- **Website:** <https://www.healwell.my>

We look forward to having you as part of HEALWELL Expo 2025



Jalan SP 1/3, Bandar Saujana Putra, 42610 Jenjarom, Selangor  
☎ +60 12-397 9524 | ✉ [info@healwell.my](mailto:info@healwell.my)